



# World Horror Convention 2012

March 29-April 1, 2012, Salt Lake City, Utah

**At the Mountains of Madness.**

## **World Horror Convention 2012 Art Show Rules and Agreement**

The objects described on the Art Show Control Sheet(s) are subject to the terms and conditions set forth by the World Horror Society and the 2012 World Horror Convention (WHC2012).

1. **Definitions.** Several groups and people involved in producing WHC2012 and the art show, including WHC2012, the WHC2012 committee and staff and volunteers, the WHC2012 Art Show staff and volunteers, the World Horror Society, the Utah Speculative Fiction Council, and the hotel. These groups shall be referred to collectively in this agreement as "the Organization".
2. **Participation is juried.** All artists interested in exhibiting at WHC2012 must be juried and approved by the World Horror Society (WHS) Jury Committee. If you have previously exhibited with a World Horror Convention, you are already juried. If not, you can get information on becoming juried at <http://www.worldhorrorconvention.com/faqs-art-show>
3. **Art panels and tables.** WHC2012 charges \$20 per 4' x 4' panel or 6' x 3' table plus a 10% commission on all sales. Print Shop fees are \$5 with a 15% commission. Art panels and tables are sold on a first-come, first-served basis. WHC2012 has 50 panels available. Your panel and/or print shop reservation is not confirmed until all fees and forms are received and checks have cleared.

**Do not send cash through the mail** (yes, it still happens). Money orders are acceptable. Checks and money orders should be made out to **Utah WHC**. If you need to back out of the art show, you will only get a refund if we can resell your panel space.

4. **Subject matter, style, and medium.** Subject matter should be horror or dark SF/F; however, we will not reject art that represents a broader area. Non-traditional media are welcome. If special arrangements are needed for exhibition, please contact the WHC2012 Art Show Director.

Please note: the art show will be open to the public. All art on display cannot be anything that would be considered pornographic or indecent. All art should not exceed what would generally be considered a "hard R" rating.

5. **Original work or quality reproductions ready to hang.** All Art Show entries must be original works or quality reproductions (prints) of original works. Any works that are suspected of copyright violation will be pulled and the HWS Jury Committee will be notified of the issue. All 2-D works must be ready-to-hang. This means objects must be:
  - a. **Framed with hanging wire.** No generic picture frames or metal frames with saw-tooth hangers. Metal frames with hanging wire are fine. Uni-frames are acceptable with Plexiglas. Framed art without appropriate hangers will not be hung.
  - b. **Matted with a backing.** It is recommended that if your works are only matted that you encapsulate them in either a clear plastic bag (think comic book collections) or shrink-wrap. Unframed works are hung with dog clips, which may cause damage to the mat board. Plastic stick-on hangers allow for better hanging, but are optional. Matted art is recommended as it is easier and cheaper to ship or bring on a plane.

5. **Labeling your work.** Each piece must have a label (placed on the front or the back of the piece) with your name, the title of the piece, and the Object ID (OID) on it. The Object ID is determined by using your Artist ID Letters (AID, assigned by the Art Show Director) followed by a hyphen and the Piece Number (PN) from the Control Sheet. For example, if your AID was "ABR" and the PN was 3, the OID would be ABR-3.

6. **Control sheets.** List each piece you are sending (and the total number sent) on your control sheet. Please make sure the information on the labels clearly corresponds to the information written on your control sheet. We recommend you keep a copy of the control sheet for your records. WHC2012 is not responsible for lost or mislabeled objects.

If you are an agent or are sending art for more than one artist please complete a Control Sheet for each artist.

7. **Only one copy of any work will be hung in the Art Show.** Preference will be given to the original work, if provided. Reproductions should be signed and numbered. Other copies of any piece shown in the Art Show should not be for sale elsewhere in the convention (except the print shop).

We recommend that you NOT have the same piece of art in the art show and the print shop (unless the art in the art show is an original). If you have business cards, we can display those with your art. Just remember to leave room in your estimation of space for the holder (about 6"x4").

8. **Prices for artworks should reflect fair market value.** Yes, this only makes sense, but it does bear repeating. Please use full dollar amounts (no cents). All sales will be in US dollars.

You can choose to list a direct sale price on any art. However, if someone bids on the art, the direct sale option becomes void, and the art will go to the highest bidder at the end of the Art Show. Please have a minimum bid on all items up for sale in the Art Show. We recommend the direct sale price should be at least twice the minimum bid.

We will not offer an after auction sale price other than direct sale amount provided. Bids will be accepted until the close of the Art Show on Sunday afternoon. If an object reaches 4 bids, it will go to open auction. The Art Auction is scheduled for Sunday afternoon.

All art sent to WHC2012 will be available for the art show or print shop. We generally discourage artists from sending art marked as Not for Sale.

9. **Getting art to the show.** We will accept works that are either shipped or hand-carried by the artist. Mailed-in art must be received by March 10, 2012.

Send art to Joe Monson, 566 E 1090 N, Orem, UT 84097.

We recommend you insure your art when shipping (both ways). **We strongly recommend sending prepaid return labels as this will ensure your art is returned much more quickly.** UPS and Fedex both allow you to create accounts so you can create these labels. We can accept mailed-in art by any shipping company; however, unsold art will be returned to you via USPS, unless you have specified otherwise.

The Art Show will be set up on Wednesday night. Some art may be hung on Thursday morning. Please contact the art show director if you wish to hang your art on Thursday. Unless prior notification has been received, only the artist or his/her agent may hand-carry and hang art.

If you are attending the convention, you may ship art to the hotel three (3) days prior to the convention start date with prior notification and approval from the hotel rep. The following information should be included on all packages:

Group name (World Horror Convention)

Hotel Contact: Kathy Alvarez

Meeting Contact: Richard Luke

Date of Function: March 29 - April 1, 2012

Address: Radisson Hotel Salt Lake City Downtown, 215 West South Temple, SLC, Utah 84101

All packages sent to the Radisson will be subject to a \$4.00 handling fee per package.

Remember, it can take 3-7 days for art to be shipped within the US, more if shipped from other countries. If you ship your art and don't attend, please provide insured return postage for your art. WHC2012 is not responsible for lost, late or misdirected packages.

10. **WHC2012 membership.** Artists and their works are welcome at WHC2012, but please note that the purchase of art panels or print shop space does not include a membership to the convention, nor does it include a discount. Please see <http://www.whc2012.org/> for membership information.
11. **Disclaimer.** (Yes, you know this, but it covers our bases.) We reserve the right to reject any work that does not follow these rules. Art will be returned within two weeks of the Monday following the convention.

While the Organization will take every precaution to protect your art, the Organization is not responsible for lost, damaged, or stolen art, whether damaged in transit or while in the show.

The Organization is not responsible for the cost of return shipping. Artists or their agents must provide proper packaging and postage for objects they wish returned. If art is not sent with return packing material and postage, we will endeavor to contact the artist. However, if the artist does not send money or reply within four weeks, any unclaimed art will be considered as a donation to the WHC2012 charity of choice.

The Organization will make reasonable efforts to return objects in the packaging they were received in. If packaging is deemed unsafe for return, the Organization will make reasonable efforts to contact the artist/agent to arrange alternatives. If objects were received without packaging, the Organization is not responsible for providing packaging.

12. **Odds and Ends.** Payment for sold works should be sent to artists by April 30, 2012. Checks will be made out to the artist, unless otherwise requested on the registration form. For questions or information, please contact Joe Monson, Art Show Director, c/o Utah WHC, PO Box 360, Orem, Utah 84097 or email [info@whc2012.org](mailto:info@whc2012.org) att: Art Show or use the form provided on the convention site.
13. Awards will be given in the following categories:
  - Best of Show
  - People's Choice
  - 2-D - Color
  - 2-D – Black and White
  - 3-D
  - Fiber
  - Director's Award
14. Awards in specialty categories will not be awarded if there are fewer than three participants.